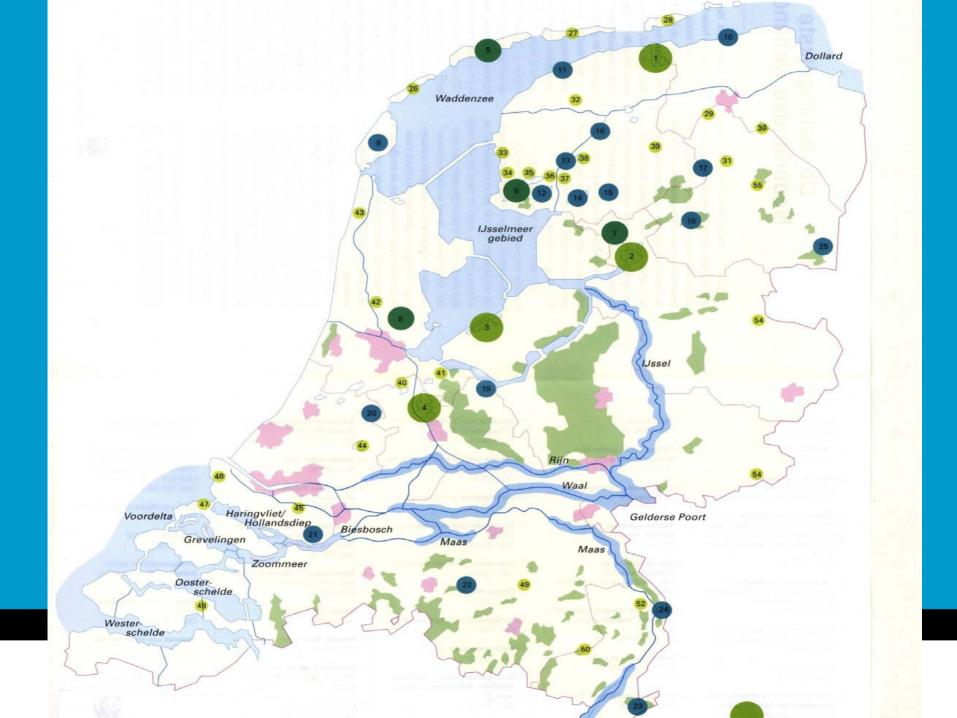
# STRATEGY

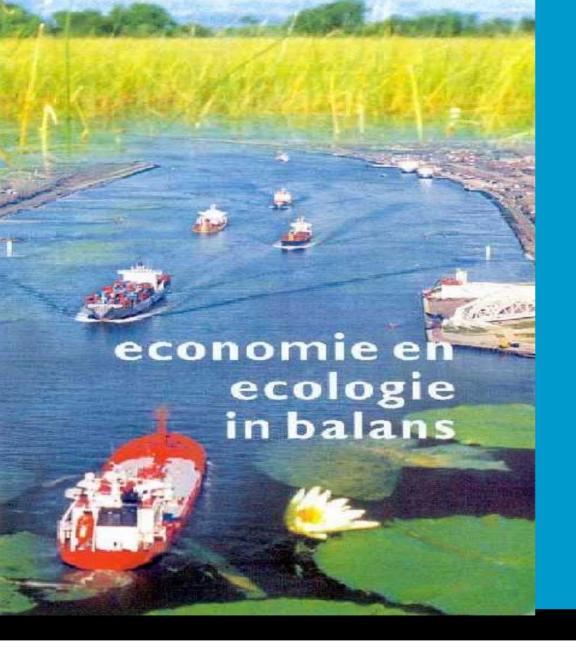
#### STEPS TOWARDS SUSTAINABLE DEVELOPMENT











## Strategy

- Principles
- Strategy
- Steps
- Conclusions



#### WHY A STRATEGIC PLAN?

- Efficient approach
- Sustainable development
- Prevent congestion
- Prioritised environmental goals
- Communication
- Basis for resources
- Evaluation of success



# Guiding principle

Sustainable development



#### SUSTAINABLE DEVELOPMENT

"Development Which meets the needs of the present

Without compromising the ability of future generations to meet their own needs"



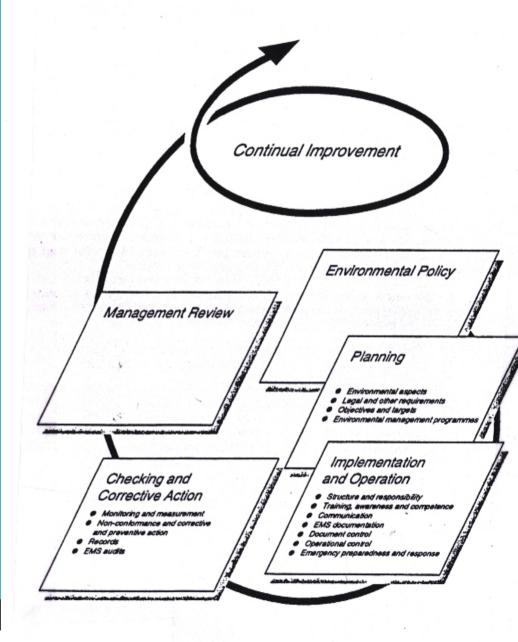


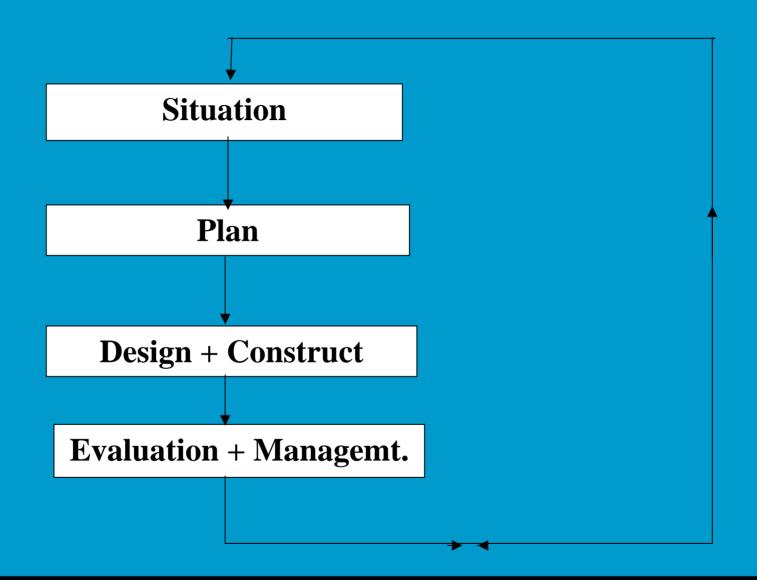




#### **STRATEGY**

- Characterization
- Planning
- Implementation
- Checking + corrections
- Management review
- Continual improvement

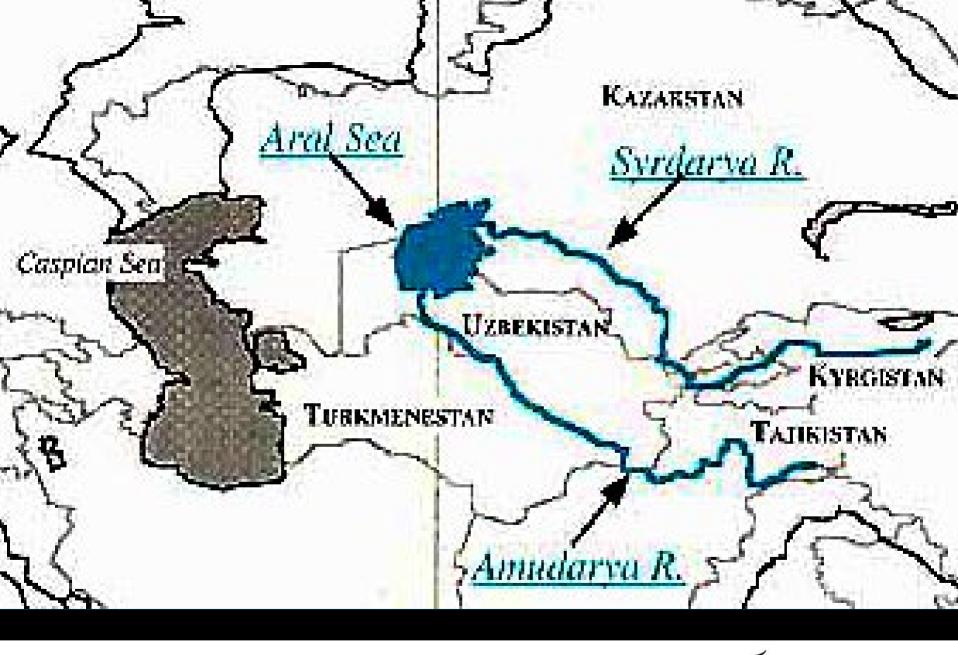














## Lake Aral

HYDROLOGICAL SITUATION	1950	
Surface	67.000 km <sup>2</sup>	
Inflow	50 km <sup>3</sup>	
Waterlevel	16 m +	
Saltcontent	10 g/l	
Irrigated area	290 000 km <sup>2</sup>	



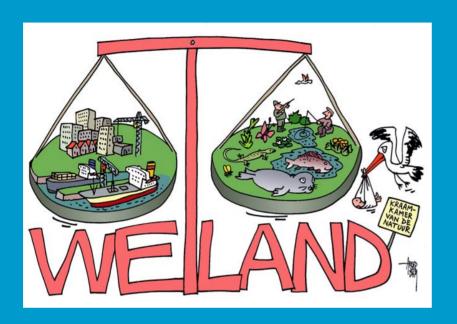
## Lake Aral

HYDROLOGICAL SITUATION	1950	2000
Surface	67.000 km <sup>2</sup>	33.000 km <sup>2</sup>
Inflow	50 km <sup>3</sup>	5 km³
Waterlevel	16 m +	0 m
Saltcontent	10 g/l	28 g/l
Irrigated area	290 000 km <sup>2</sup>	720 000 km <sup>2</sup>





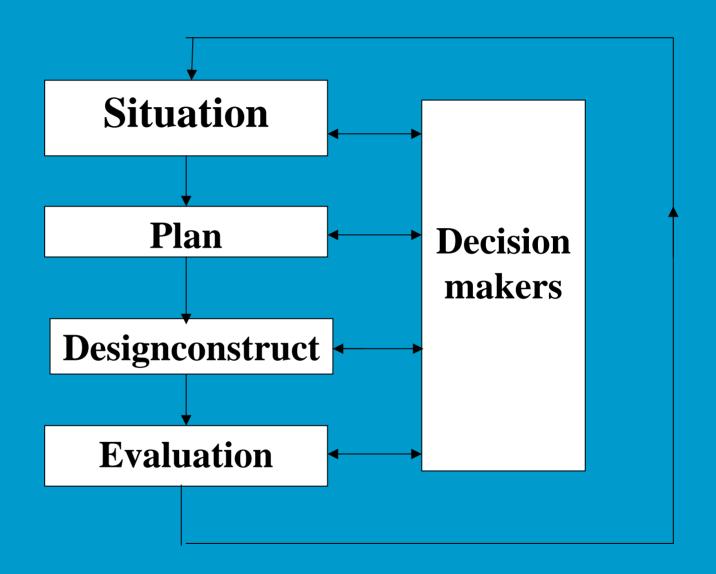




# Guiding principles

- Sustainable development
- Balance between ecology and economy

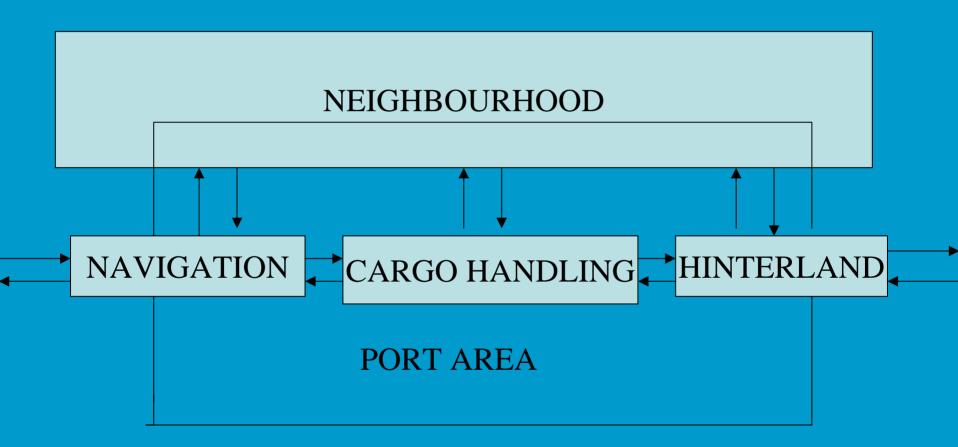








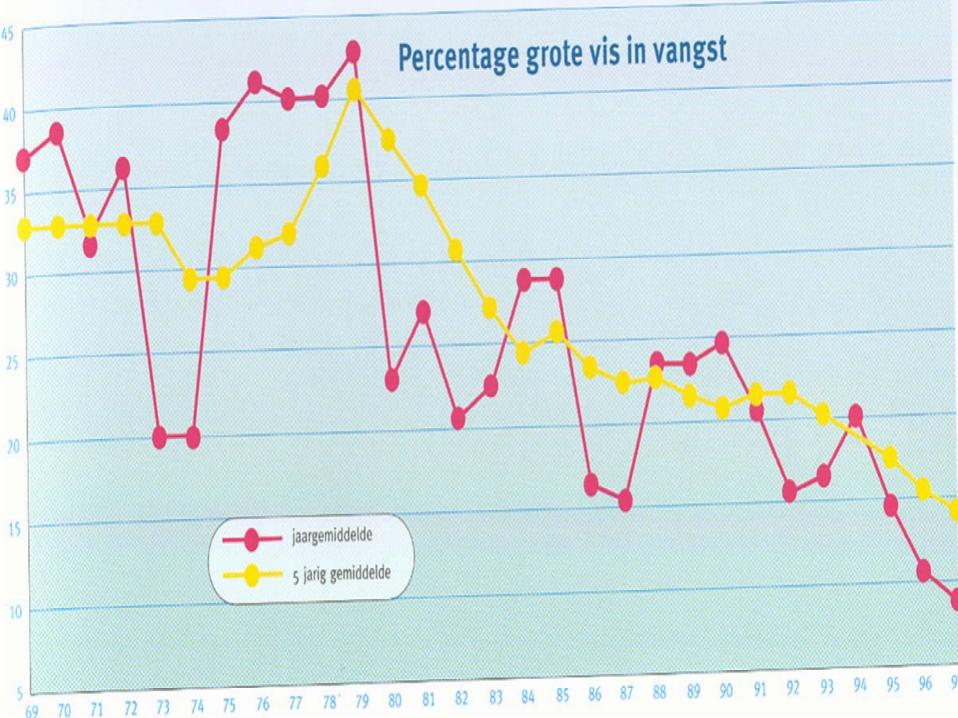
#### **PORT**









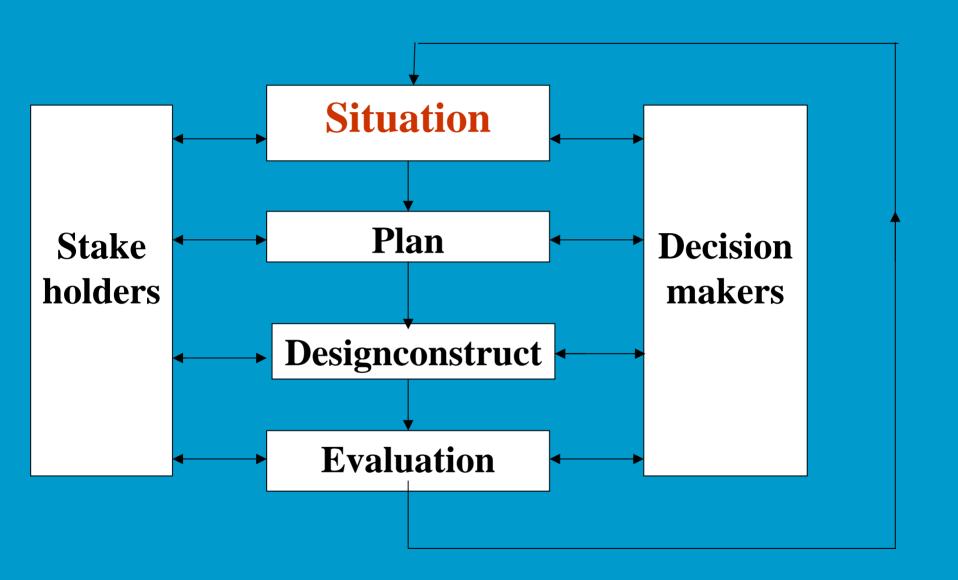




# Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning







# First step: SITUATION

Developments in navigation and trade











# Guiding principles

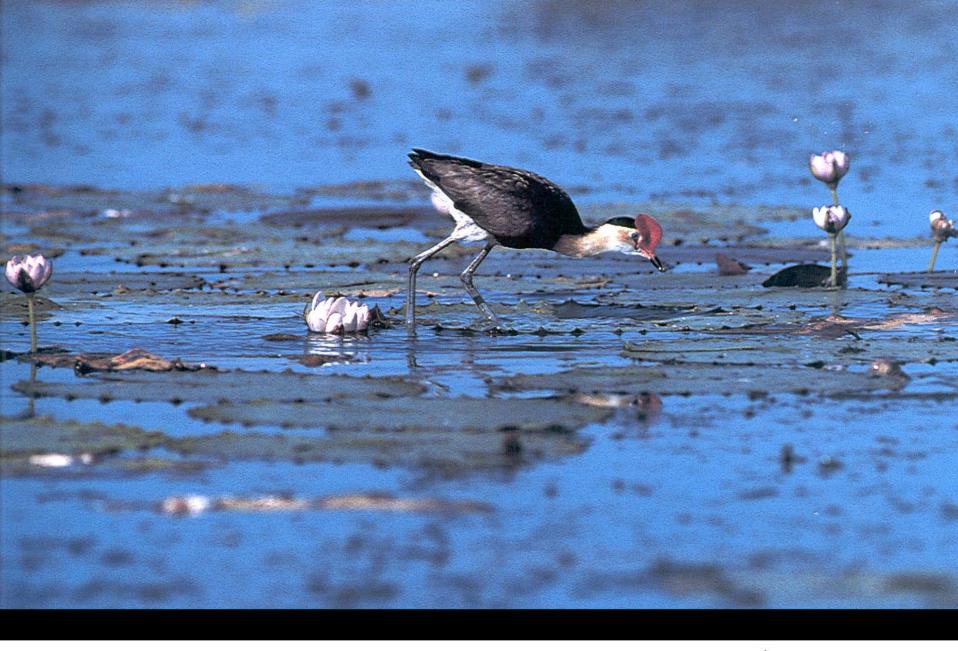
- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure



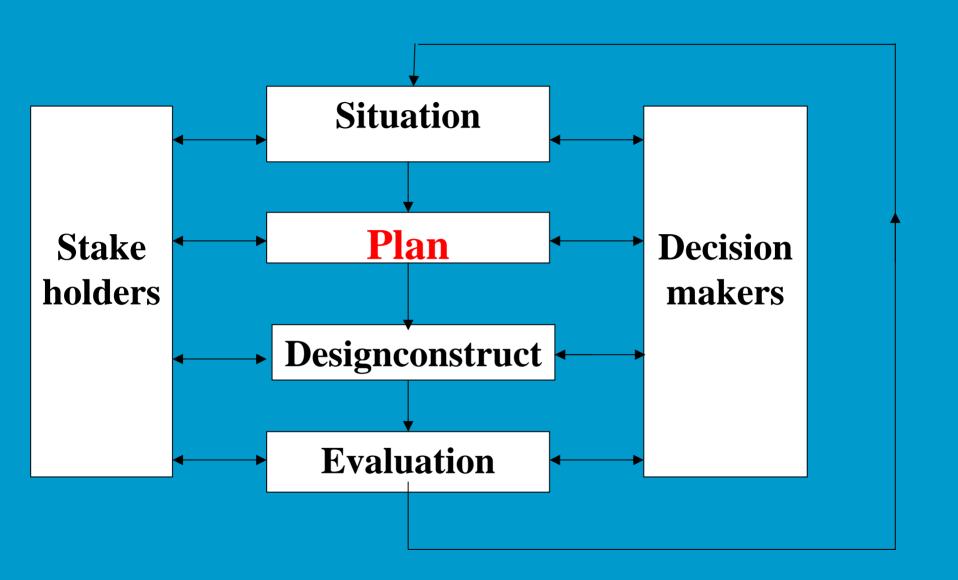
#### **SITUATION:** DELIVERABLES

- Report on the current state
- Definition of the problems
- Overview of bottlenecks











# **Second step: PLAN**

### **SETTING GOALS AND OBJECTIVES**



# **OBJECTIVES**

#### Disturbance in the current state



Better management







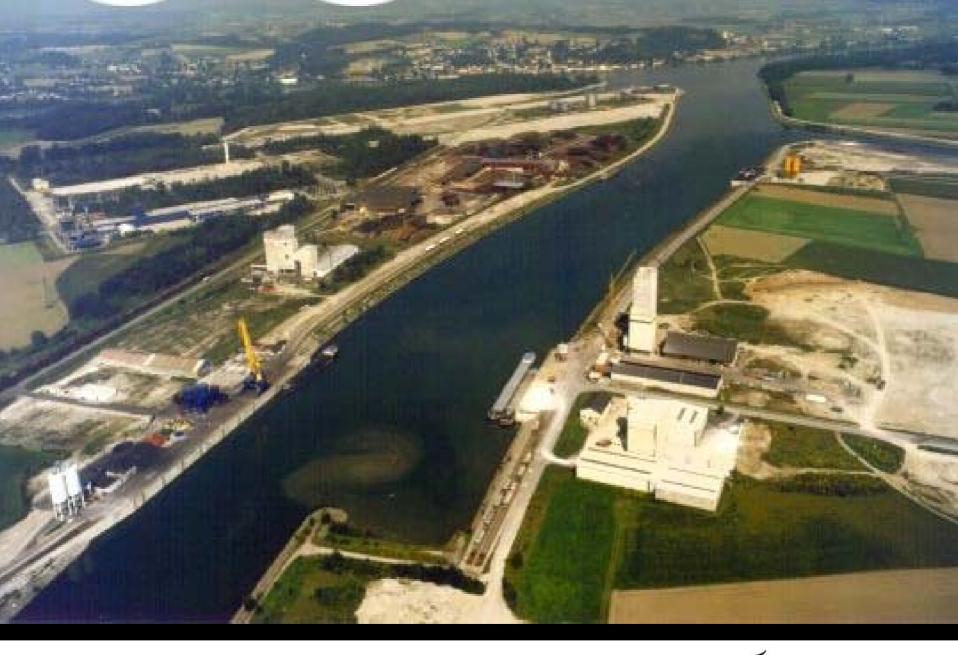
# **OBJECTIVES**

Disturbance in the future



Protective measures and permanent management







## **OBJECTIVES**

No possibility to protect



Prove social necessity and minimise impact



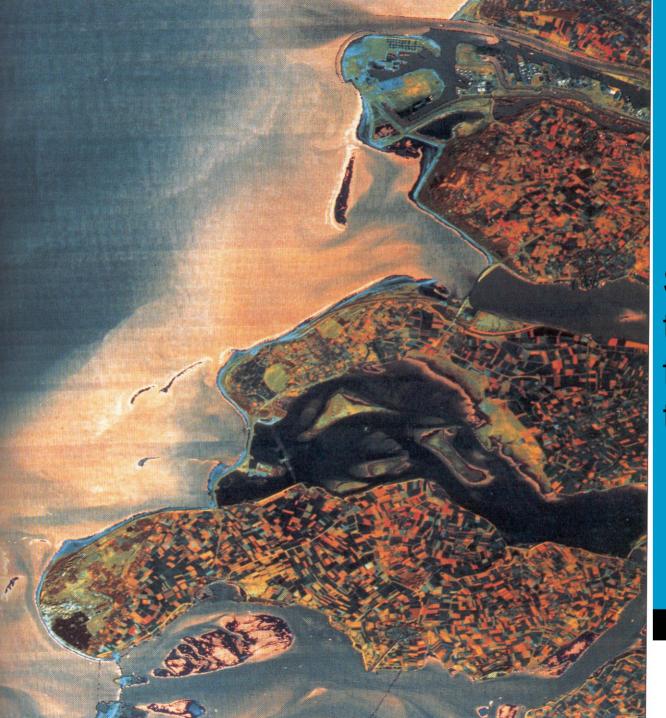
# Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure
- Ecological values benefit socio-economic values



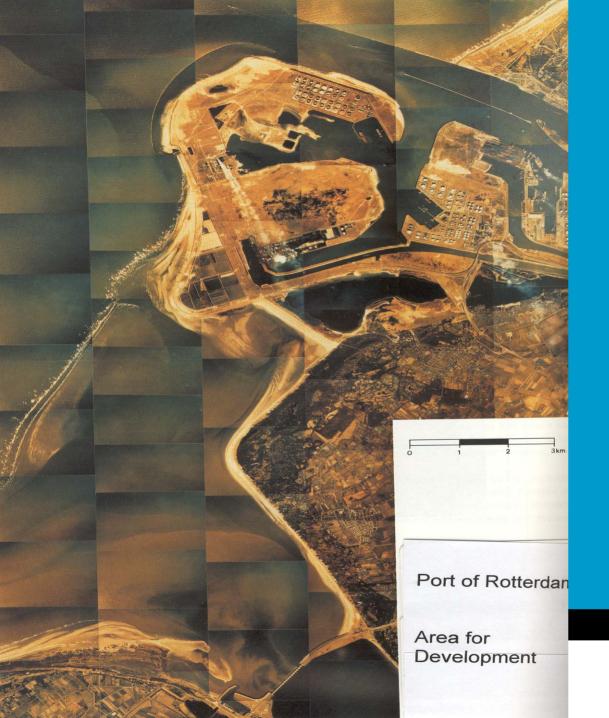






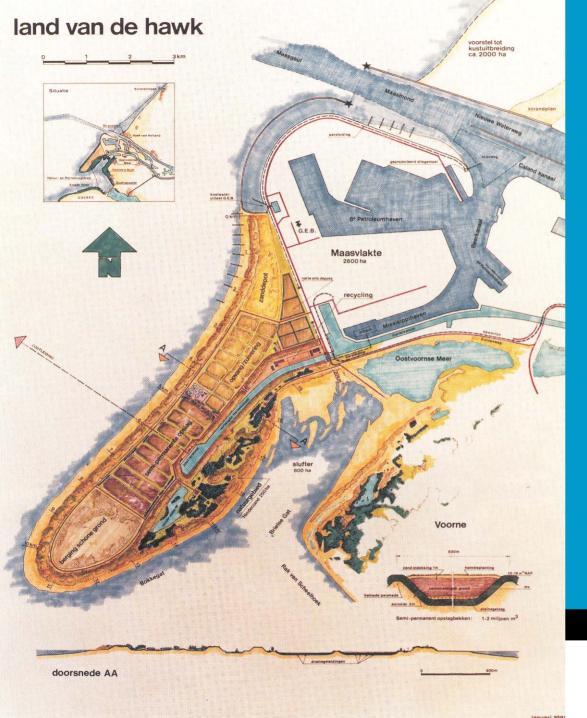
Satellite photo of the coastal area from Rotterdam to the south





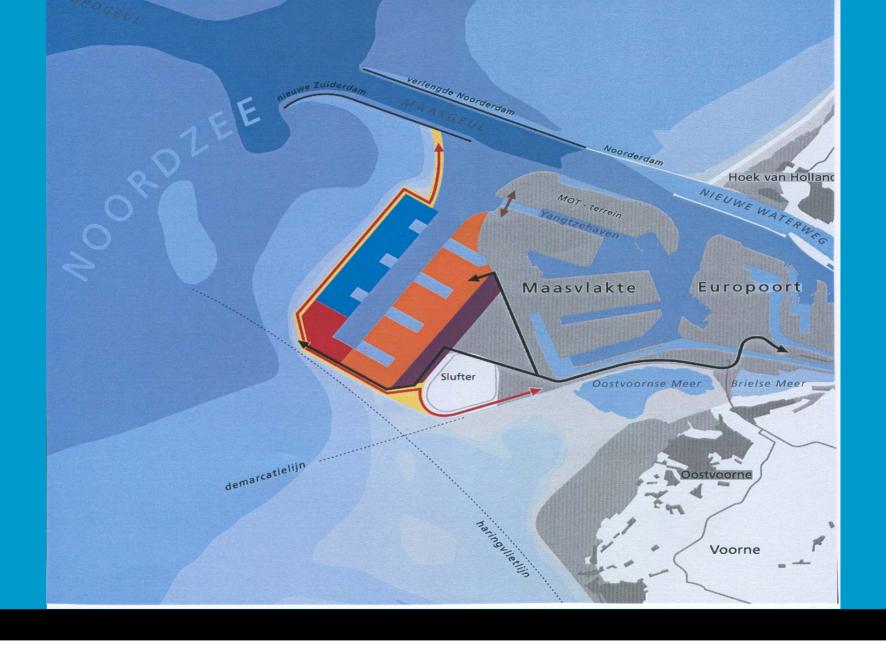
Morphological situation in the coastal zone of the port of Rotterdam





Development plan for the port of Rotterdam using the forces of nature







#### RAMSAR CONVENTION

- Designate Ramsar sites
- Wetlands within land-use planning
- Establish nature reserves
- Consultation with parties





#### **Habitat directive**

89 areas, green

#### **Birdsdirective**

79 areas, brown

EU protected areas in the Netherlands.



Delft University of Technology

# Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure
- Ecological values benefit socio-economic values
- Requirements of Conventions

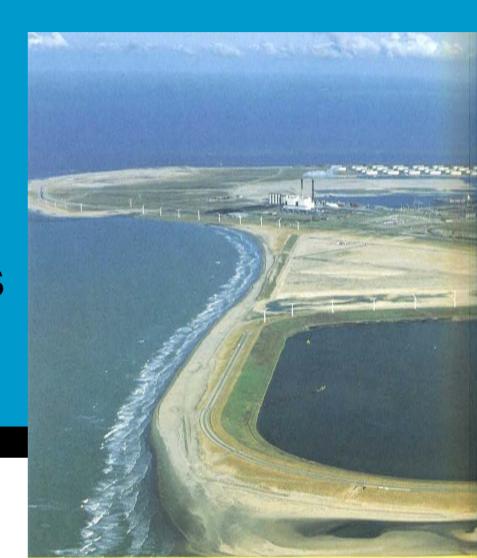


### **OBJECTIVES**

Adverse effects



Restoring measures



### **OBJECTIVES**

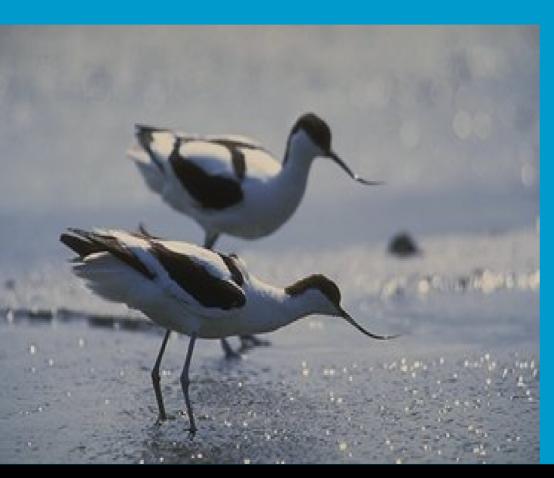
Adverse effects after measures taken



Compensation



#### **COMPENSATION**



- 750 HA NATURE AND RECREATION AREA
- 1000 HA INDUSTRIAL AREA



#### **OBJECTIVES**

- Disturbance in the Current State ⇒ Better Management
- Disturb. Future ⇒ Protective Measures + Perm. Managt.
- No Poss. Measures ⇒ Social Necessity + Min. Impact
- Legislative requirements ⇒ Comply with the law
- Adverse Impact ⇒ Restoring Measures
- Adverse Impact After Measures ⇒ Compensation



#### MULTI CRITERA EVALUATION

COAST AND SEA	DESIGN A	DESIGN B
COASTLINE	-	0
STORMSURGE SAFETY	0	-
ACCESSIBILITY	+	0
NAUTICAL SAFETY	0	+
CAPITAL DREDGING		-
MAINTENANCE DREDGING	++	



#### MULTI CRITERA EVALUATION

ASPECTS	DESIGN A	DESIGN B
COAST AND SEA	0	-
NATURE		
RECREATION	0	0
TRANSPORT	+	++
ENVIRONMENTAL QUALITY	0	0
LANDSCAPE	0	+



#### **PLAN: DELIVERABLES**

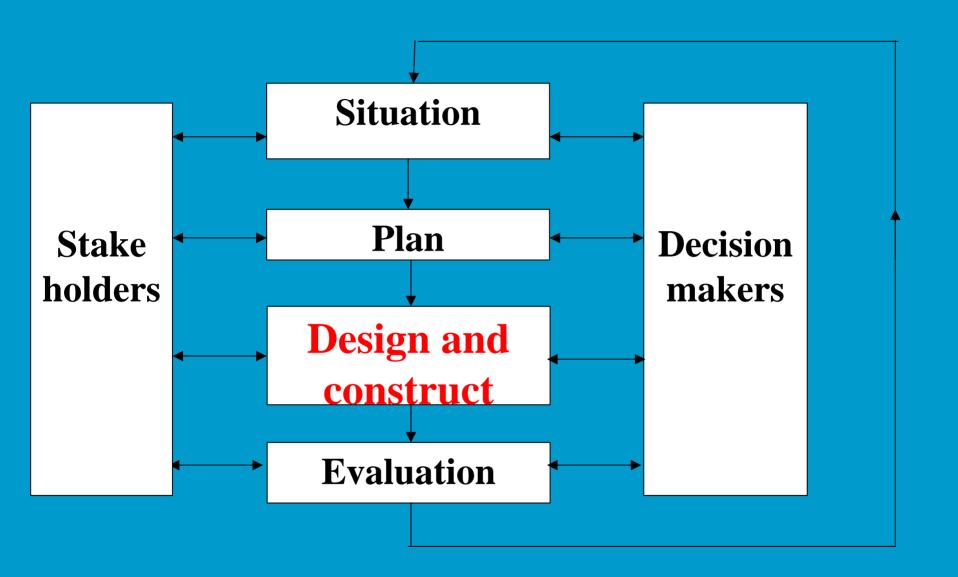
- Programme of requirements
- Series of prioritised goals
- Commitment of the parties
- Finances and resources



# Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure
- Ecological values benefit socio-economic values
- Requirements of Conventions
- Show and evaluate all impacts







### Third step: Design and construct

#### **DESIGN**

- Methodology
- Lay-out and landscape design
- Design of wetland functions
- Management plan
- Appraisal and negotiation
- Tendering





### Third step

#### **DESIGN**

- Methodology
- Lay-out and landscape design
- Design of wetland functions
- Management plan
- Appraisal and negotiation
- Tendering

## SITE CONSTRUCTION AND MANAGEMENT

- Site construction
- Organisation structure
- Adaptive management
- Completion
- Long-term stewardship
- Training
- Communication





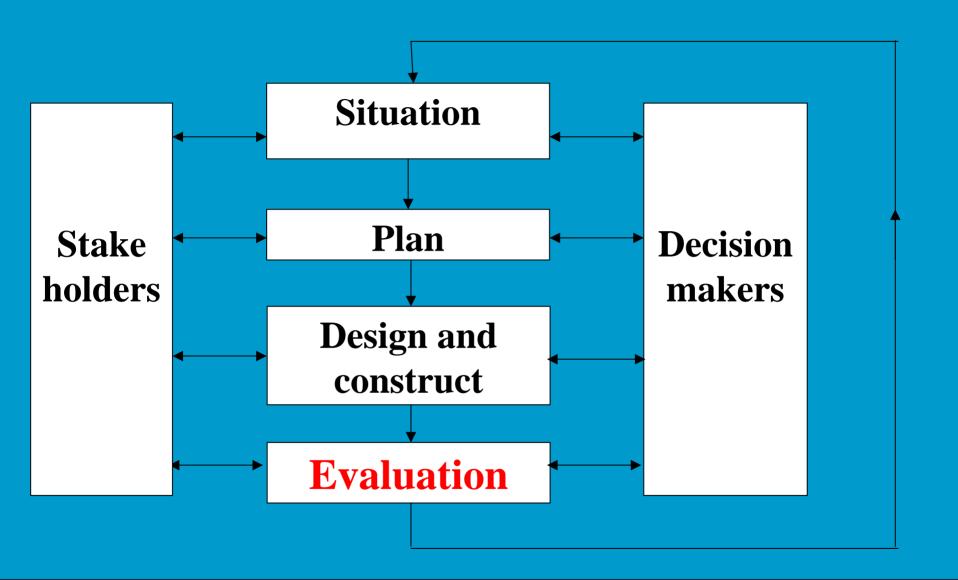
# Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure
- Ecological values benefit socio-economic values
- Requirements of Conventions
- Show and evaluate all impacts
- Sound management

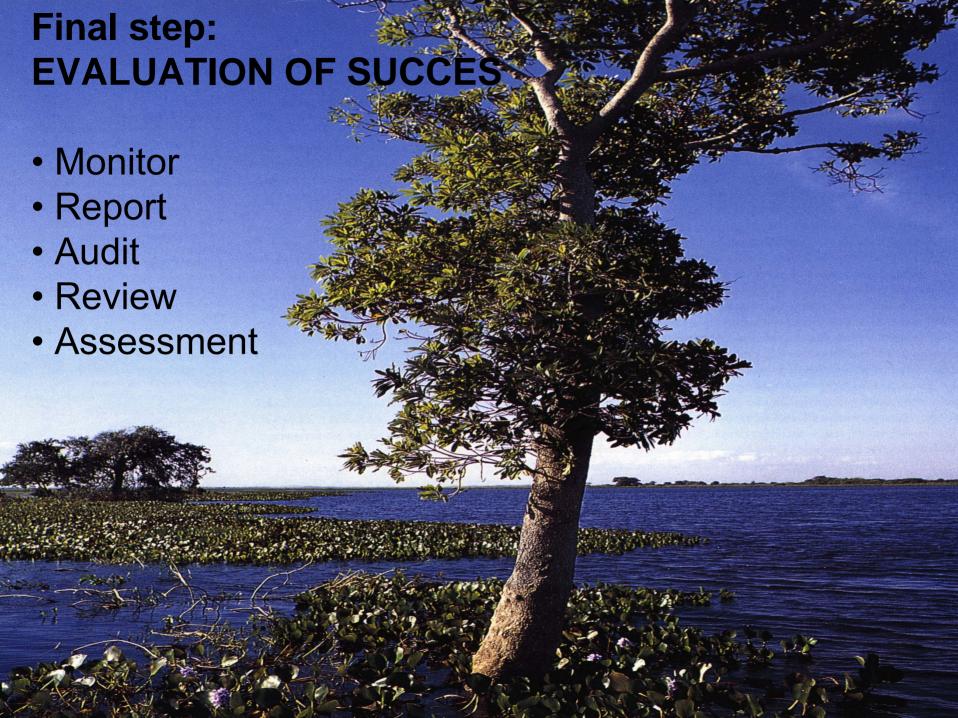












#### **EVALUATION: DELIVERABLES**

- Public relations
- Policy tool
- Changes required
- Feedback
- Continual improvement



# Conclusions / Guiding principles

- Sustainable development
- Balance between ecology and economy
- Participation from the very beginning
- Prevention is better than cure
- Ecological values benefit socio-economic values
- Requirements of Conventions
- Show and evaluate all impacts
- Sound management
- Strategy is a must



